

## HINDY ABRAMSON

General Manager

## ATLANTIC MECHANICAL

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Hindy Abramson, the general manager of Atlantic Mechanical, spearheads a team providing plumbing services to builders and contractors engaged in residential and commercial construction projects. Abramson draws inspiration from the daily challenges inherent in managing a business, emphasizing her motivation as rooted in witnessing the growth of each team member.

Addressing the potential challenges associated with being a woman in a predominantly male-dominated industry, Abramson counters that this dynamic works to Atlantic's advantage. According to her, the company brings a unique perspective to the table, emphasizing a nuanced understanding of client relationships. Abramson notes that the diversity within the team contributes to this advantage, allowing Atlantic to excel in meeting the needs of every client.

Abramson underscores the individuality of each client and highlights Atlantic Mechanical's commitment to tailoring their services to meet specific client requirements, be it enhanced communication, competitive pricing, or providing comprehensive support throughout a project. This approach, she believes, sets Atlantic apart, positioning them as more than just a "trade" on a construction site.